

Improve your Organization's

# COST SAVINGS & EFFICIENCY

with Nittany Link's Services

Reduced Web Development costs available exclusively through your PANO membership!

## ➤ Web Design and Development

Use the internet to communicate with your membership or post information regarding important legislation and calls to action. Use Nittany Link's popular e-Newsletter software to distribute issue-oriented information for quick response without costly postage and printing expenses.

All of our Web Sites are customized to meet your needs. We have a team of talented Graphic Artists, Software Developers, and System Administrators ready to help you establish a web presence, cut costs, and become more productive through the use of Internet and Computer technologies.

We have bundled our most popular features into three packages...

## ➤ Web Presence Package

\$85 per month

(A Savings of 10%)

This basic site includes:

- Design the Look and Feel with your current logo and content.
- Five pages of content to convey your organization's message. These pages are editable through an easy to use interface.
- A form visitors can fill out and send their feedback or requests for information

## ➤ E-Commerce Package

\$255 per month

(A Savings of 10%)

This package includes everything from the E-Organization Package with the added features of E-commerce.

- Product catalog
- Shopping Carts
- Secure Credit Card Processing
- Order Notification
- Online Registration for Conferences
- Online Acceptance of Donations

## ➤ E-Organization Package

\$170 per month

(A Savings of 10%)

Gain efficiency by managing your membership base by using Internet technologies with this popular package:

- Everything in the Web Presence Package with eight pages of content.
- e-Newsletter software allows you to create a Newsletter for distribution to an email database and connect with your membership effectively while eliminating the printing costs.
- Search Engine Optimization to make your site easy to find through major search engines.
- Web Site Statistics package to track your web site traffic.

The monthly installments listed here are for the first 12 months. One year of Web Hosting is included, starting after the completion of the site's development. After the first year the charge for hosting is \$24.95/month with an additional \$20.00 per month for the E-Commerce Package.

Not sure a package suits your needs? Call **1-888-333-WEBS** for a free consultation to discuss how you can save money and put those savings to work for your organization.



## ➤ Computer Training

\$90 per seat  
(A Savings of 10%)

Nittany Link, Inc. offers training by a Microsoft Office Authorized Trainer. We will review the skill level of the organization's staff and tailor the training to their skill level. We offer on-site training in the following Microsoft Office tools:

Word	Excel	Outlook
Access	PowerPoint	Project

Additionally, we offer a free staff skill assessment for all of the above products listed above.

## ➤ Graphic Design 10% Savings for PANO Members

Does your organization need marketing materials to complement your website? How about a fresh, new look? Nittany Link's team of Graphic Designers can create a variety of printed materials:

- Corporate identity package (logo, business cards, letterheads, envelopes): **\$720\***
- Brochures and newsletters (4 pages, color): **\$864\***
- Advertisements (1/2 page, 2-color): **\$288\***
- and more...

\* Does not include third-party costs such as printing and photography. Certain restrictions may apply. Talk to a Nittany Link representative for more information.

## ➤ Internet Access

Need more bandwidth for your office?

Nittany Link, Inc. can provide your organization with everything from nationwide 56k dial up access, through high speed DSL service, to commercial speed T1 and T3 services.

Current Rates:

- Dial up access **\$16.50** per month  
(15% Savings when paying monthly)
- DSL Starts at **\$49.95** per month\*\*
- T-1& T-3 Call for Pricing

\*\* depends on class of service and availability

## ➤ Internet Access Fundraising

Nittany Link, Inc. offers a Fund Raising Opportunity by allowing organizations the ability to sell Internet Service and receive revenue. Using your marketing and communications channel you can generate additional revenue promoting Internet Access.

Nittany Link, Inc. provides all technical support, equipment and connectivity to the Internet. You may use our domains or choose one that promotes your organization's goals or identity.

Nittany Link, Inc. will pay \$10.00 for each account signed up. Once your organization has signed up 100 or more accounts, we will pay \$0.25 per account per month.

## ➤ Film & Video

Allow Nittany Link, Inc. to develop a comprehensive and consistent communications package across print, web and video with our collective expertise. Through a strategic partnership with Max Films, Inc., Nittany Link, Inc. can produce award-winning film and video projects, including Public Service Announcements, TV spots, corporate communications, and broadcast programming! Our experience includes Healthcare, Environmental, and Education related projects. We offer input from idea inception to distribution, and we can effectively serve your promotional and media communication needs!

For more information

call **1-888-333-WEBS**

or visit [www.nittanylink.com/pano](http://www.nittanylink.com/pano)

